

Attachment B

Outreach Activities.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report. The stations have engaged in the following outreach activities:

CLASSIFICATION	TYPE OF ACTIVITY	BRIEF DESCRIPTION
#1 - Job Fair Program #4 - Career Day	Participation in Scotts Hill High School Career Day	April 2 nd , 2008, from 8:30 am until 10:30 am. Classes rotated four times during the two hour period.
#4 - Community Organization Outreach	Participation in Jackson Park and Recreational "Touch a Truck"	June 18, 2008, Jackson Fairgrounds Park
#1 - Job Fair Program #4 - Career Day	Participation in Gibson County High School Career Day	Sept. 17, 2008 at Trenton Peabody High School
#1 - Job Fair Program	Jackson State Community College Job Fair	Oct. 8 th , 2008 "Health & Career Fair. Approx 400-600 participants attended
#5 - Internship	Student K. Muller	K. Muller from Freed Hardeman University began a Programming Internship 05/12/08 and completed 08/19/08. No credit hours were completed.
#5 - Internship	Student J. Endicott	Ms. J. Endicott from Univ. of TN at Martin participated in a Programming Internship from 04/12/08-08/08/08. No credit hours were completed.
#5 - Internship	Student J. Burt	Mr. J. Burks from Lane College joined our staff on 09/17/2008 but quit before completing the program.
#5 - Internship	Student L. Pitts	Ms. L. Pitts from Lane College began her Programming Internship 09/17/08 as was completed on 12/1/08. Three (3) credit hours were earned.
#5 - Internship	Student C. Womack	Internship on 9/18/08 and finished 12/9/2008. Three (3) credits hours were

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#5 - Internship	Student L. Jamison	Ms. L. Jamison from Lane College began her Production/On Air Programming on 1/6/09 and is continuing with the program. Upon completion she will receive three (3) hours credit.
#5- Internship	Student E. Archie	Mr. E. Archie from Lane College entered the Production Internship on 1/07/09 thru 2/24/09. Three (3) credit hours were earned.
#16 - EEO Notice Seeking Organizations	On air ads and station websites	Radio ads ran on a regular basis informing the community that we regularly distribute employment opportunities and encouraged women and minorities to apply also put onto websites.
#8 - Training	Intertech	The Fall of 08' H. Boyd, M. Yarbro, D. Hacker and R. Heney participated in conference/training session with Mike. Mike covered setting up the Listeners Club and the specifics of how to maintain ongoing campaign of email blasts and pertinent Listener Club emails/newsletters.
#8 - Training	FMLA and the ADA; Employee Free Choice Act	On Nov. 21, 2008 V. Price and B. Eggenberger attended a two hour seminar at the Jackson Chamber of Commerce hosted by the Law Offices of Baker, Donelson, Bearman, & Berkowitz from Memphis, TN.
#8 - Training	State of TN Department of Labor & Workforce Development.	On Jan. 27, 2008, V. Price, met with Scott Bradford, Marketing Services Employer Service Specialist. Mr. Bradford covered the new changes in TN Labor Laws and offered information available to employers to assist in job recruitment & training.
#8 - Training	St. Jude Cares Radiothon Seminar	Jan 15-18, 2009, H. Boyd, L. Brow, and Gregg Rivers, attended the St. Jude Country Cares Radiothon Seminar in Memphis, TN. The seminar included effective methods of planning and implementing fundraisers.

#8 - Training	Center for Sales Strategy (CSS)	Forever Communications contracted an outside consulting & training firm specializing in the need of those involved in media advertising sales. This service is made available to all employees involved in sales and employment hiring.
#8 - Training	Forever Communications	Jan. 19-20, 2009, V. Price attended a two day orientation on the ongoing training course that will continue throughout the year on. The courses consist of internet, specialized recruitment, seminars and interaction with personal trainers.

For "Activity Classification" use numbers "1" through "16" in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions.
2. hosting of at least on job fair:
3. Co-Sponsoring of at least one job fair with organizations in the business and profession community whose membership includes substantial participation by women and minorities.
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership include substantial participation by women and minorities;
13. Provisions of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provisions of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provisions of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

If your organization would like to be contacted regarding future vacancies, please contact:

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